

# **APLUS LABEL Artwork Spec Requirements**

## **Files MUST either be in**

- **Adobe Illustrator CS6** or lower (.ai/.eps)
- or **Adobe Photoshop CS6** or lower (.psd) format.  
(Adobe Illustrator is preferred)

## **Adobe Illustrator:**

- Colors must be in **CMYK** (cyan, magenta, yellow, black) format. **(NO RGB)**
- Include linked images
- Include spot pantone (PMS) colors if necessary

## **Adobe Photoshop:**

- Colors must be in **CMYK** (cyan, magenta, yellow, black) format. **(NO RGB)**
- Keep file as **LAYERED** (do not flatten)
- Resolution **MUST BE** at least 300 dpi or there will be a **SUBSTANTIAL DROP** in PRINT QUALITY

## **Font Requirements:**

- Leave **text editable** (include fonts), or **outline text** (but please know, we can't modify outlined text)
- Minimum font size requirement is 3pt
- Thin lines must be at least 0.35pt thick
- Small, colored text will most likely need to be a pantone color (CMYK text may appear blurry due to registration on press)

## **Dieline + Layout:**

- Please build your art files with a **0.125”(1/8”) bleed** to each dimension (or **0.0625”** bleed on all four sides)
- For example, a 4” x 6” label with a full bleed would be 4.125” x 6.125”.
- Text, logos, important elements, etc., should be kept away from the dieline (at least 0.0625” on all four sides) to guarantee not getting cut off by the die.

## **Barcodes / UPC / SKUS:**

- Please note, all barcodes will be recreated using our own barcode generator
- We recommend barcodes to be no smaller than 0.24” x 0.6”

## **IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT YOUR SALES REPRESENTATIVE.**

We will review all files after we receive them, and contact you if there are any problems. Otherwise, you will receive a proof for your review.